Cross Country Canada
Fact sheet
Updated July 2012

I. CCC background

Cross Country Canada (CCC), the governing body of cross-country skiing in Canada, was founded in 1984 to provide national programs for the continuous development of cross-country skiing from the introductory level to international excellence, for participants of all ages and abilities.

CCC is governed by a volunteer Board of Directors, elected by the voting members of the association to govern the association on their behalf. The day-to-day operations of CCC are managed by an executive director and a full-time staff. CCC's national office is located at the Canmore Nordic Centre in Canmore, Alberta, which is also the base of operations for the National Ski Team.

Contact information for CCC is as follows:

Bill Warren Training Centre
100-1995 Olympic Way
Canmore, AB
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(403) 678-6791

www.cccski.com
http://twitter.com/#!/cccski
https://www.facebook.com/pages/Cross-Country-Canada/138553616175807

Mission

To develop and deliver programs designed to achieve international excellence in cross-country skiing.

Mandate

To provide national programs for the continuous development of cross-country skiing from introductory experience to international excellence, for participants of all ages and abilities, fostering the principles of ethical conduct and fair play.

II. The sport

Cross-country skiing is Canada's optimal winter sport with more than one million Canadians participating annually. Cross-country skiing is an activity with "no boundaries" for age, region, gender or conditioning level. It is easy to learn and its benefits for health and fitness are well known and unmatched.

For some cross-country skiers, competition is the primary focus and excellence is the desired result. For others, the primary motivation is the personal enjoyment derived from a "lifestyle" activity which takes place in the pristine outdoors during Canada's winter. Regardless of the nature or the level of their aspirations, all cross-country skiers belong to a "community" in which a love of the sport is the common factor.

III. Board of Directors

President – Richard Lemoine, ON
Director - Rhonda Jewett, AB
Director – Mike Norton, AB
Director - Al Pilcher, ON
Director - Dave Moore, NB (DCC appointment)
Director - Peter Lloyd, QC
Director – James Coatsworth, ON
Director - Dan Brisbin, SK
Athlete Director - Greg Kilroy, ON

IV. Membership

Cross Country Canada is proud to be supported by more than 55,000 members across the country. A person can join as either an individual or supporting member and can be associated directly to CCC or through their provincial or territorial division.

V. Key staff positions

Executive Director – Davin MacIntosh
Director of High Performance – Tom Holland
Assistant Director High Performance (Para-Nordic) – Mike Edwards
Director of Coaching/Athlete Development – Stéphane Barrette
Director of Administration and Communication – Cathy Sturgeon
Director of Events – Dave Dyer
Director of Business Development – Matthew Jeffries

VI. National Ski Team

The National Ski Team (NST) consists of five teams of athletes including:

- Senior World Cup Team (head coach: Justin Wadsworth; coaches: Eric de Nys, Louis Bouchard)
- Senior Development Team (coaches: Mike Cavaliere, Chris Jeffries, Louis Bouchard)
- Junior Team
- Para-Nordic World Cup Team (coach: Robin McKeever)
- Para-Nordic Development Team (coach: Robin McKeever)

VII. Training centre system

The focal point of CCC's high performance program structure is an updated training centre system that complements and assists in the optimal delivery of the NST program. This system is an athlete development and support vehicle that is formally affiliated with CCC.

1. **Initial structure**. As of the 2012/13 operational year, CCC's training centre system became represented through the following five entities:

   a. **National Training Centre (NTC).** The CCC-operated NTC is located at the Canmore Nordic Centre in Canmore, AB.

   b. **National Development Centres (NDCs).** These centres, located across Canada, have regional orientation and include:

      1) Pierre Harvey Training Centre (PHTC) – Quebec City, QC – Quebec and east.
         Louis Bouchard
         (418) 650-5403
         louis.bouchard@hotmail.com
         www.cneph.ca

      2) Thunder Bay Training Centre (TBTC) – Thunder Bay, ON – Ontario.
         Mark Doble
         (807) 628-4927
         mark.doble@bell.net
         www.NDTC-tbay.on.ca

      3) Alberta World Cup Academy (AWCA) – Calgary/Canmore, AB – AB, NWT, SK and MN.
         Mike Cavaliere
         (403) 678-1441
         mcavaliere@albertaworldcup.com
         www.albertaworldcup.com
         http://twitter.com/WorldCupAcademy

      4) Callaghan Valley Training Centre (CVTC) – Whistler/Squamish, BC – BC and Yukon.
         Chris Manhard
         (604) 698-8512
         barnyski@hotmail.com
         www.cvtc.ca

VIII. Long Term Athlete Development (LTAD) model

Cross Country Canada has developed a sport-specific LTAD model that is consistent with Sport Canada's model, but customized to our sport and the structure of our sport system. The LTAD concept has become the touchstone against which the relevance and effectiveness of all operations, functions and supporting systems within Cross Country Canada are measured.

IX. Haywood NorAm race series
The Haywood NorAm series is the premier development race series in North America. The series enables the best skiers (senior and junior) from Canada, and guests from the United States, to compete head-to-head throughout the early and middle periods of the ski season. The series also encourages high level domestic competition among regional skiers who aspire to attain national development and national team status. This series creates international and national competition opportunities that facilitate team and trip selection and prepares athletes for international competition in Europe. There are two levels of events that comprise the series: NorAm events and Canada Cup events.

X. Olympic, World Championships and Paralympic medals

Olympic
2002 – Beckie Scott – Gold (Pursuit)
2006 – Chandra Crawford – Gold (Skate Sprint)
2006 – Beckie Scott/Sara Renner – Silver (Team Sprint)

World Championships
2005 – Sara Renner – Bronze (Sprint)
2011 – Devon Kershaw/Alex Harvey – Gold (Team Sprint)

Paralympic
1998 – Colette Bourgonje – Silver (2.5 km Sit Ski)
1998 – Colette Bourgonje – Silver (5 km Sit Ski)
2002 – Brian McKeever – Gold (5 km Classic)
2002 – Brian McKeever – Gold (10 km Skate)
2002 – Brian McKeever – Silver (20 km Skate)
2006 – Colette Bourgonje – Bronze (5 km)
2006 – Colette Bourgonje – Bronze (10 km)
2006 – Brian McKeever – Gold (5 km Skate)
2006 – Brian McKeever – Bronze (7.5 km Biathlon)
2006 – Brian McKeever – Gold (10 km Classic)
2006 – Brian McKeever – Silver (20 km Classic)
2010 – Brian McKeever – Gold (20 km Skate)
2010 – Brian McKeever – Gold (10 km Classic)
2010 – Brian McKeever – Gold (Sprint)
2010 – Colette Bourgonje – Silver (10 km)
2010 – Colette Bourgonje – Bronze (5 km)

XI. Key sponsors
Haywood Securities Inc.
AltaGas
Statoil
Canadian Pacific

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For more information:
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