



QUÉBECOR  
PRESENTS  
**SPRINT**  
FIS CROSS-COUNTRY WORLD CUP  
QUÉBEC

From December 7 to 9, the FIS Cross-Country World Cup will bring **individual and team sprints** right to the heart of Québec City, giving locals and visitors a foretaste of the winter to come. For the first time ever, the event will be held in an urban setting in the Americas. Set to the spectacular backdrop of one of the world's most beautiful destinations, it will give visitors the chance to get up close and personal with the international elite.

#### FIS CROSS-COUNTRY WORLD CUP AT A GLANCE

- **\$2,5 M** operating budget;
- More than **50,000** visitors expected;
- More than **300** volunteers;
- More than **150** international athletes from **17** countries;
- **8 hours** of live TV broadcasts in Québec and the rest of Canada;
- International media coverage in more than **60** countries;
- More than **200** journalists attended;
- World's top cross-country skiers racing around a **850 meters** loop, **2 laps** for individual sprint, **3 laps** for team sprint;
- A **6 to 13 meters** wide course;
- **10, 000** cubic metres of snow;
- **5** snow-making machines to produce artificial snow;
- A first urban FIS Cross-Country World Cup held in the Americas;
- Party, music, giant screens and more.